

# ***INVITATION***



**'WORLD CLASS INNOVATION' WORKSHOP**  
***BRINGING GLOBAL BUSINESS OPPORTUNITIES***  
**INDUSTRY - UNIVERSITY COLLABORATION**  
**INDUSTRY - INDUSTRY COLLABORATION**



**VENUE: PRINCETON UNIVERSITY, NJ**  
**OPENING: JANUARY 24<sup>TH</sup> 2012**



# INVITATION

## -to new global business opportunities

### 'WORLD CLASS INNOVATION' WORKSHOP AT PRINCETON UNIVERSITY

JANUARY 24<sup>th</sup> - 27<sup>th</sup> 2012

#### **Your gateway to European cooperation**

We would like to invite your organization to participate in the 'World Class Innovation' workshop. The purpose of the workshop is to establish new collaboration opportunities between US companies and Danish IT companies as well as to introduce collaboration between Industries and universities. During the workshop Aalborg University and a wide range of Danish technology companies will be visiting Princeton University in Princeton, NJ.

#### **World Class Innovation Workshop**

On January 24<sup>th</sup> 2012, the Center for TeleInfrastruktur (CTIF) – USA, a collaborative entity between Aalborg and Princeton University, will be hosting the opening of a '**World Class Innovation**' workshop on the Princeton University campus. Information sessions on cooperation opportunities as well as a program of pre-organized 'speed' meetings give you the possibility to have one-on-one meetings in order to have a deeper insight into collaboration possibilities.

[A continuously updated program and list of participating companies can be accessed here](#)

#### **SEAS, Princeton University**

Princeton University, which was chartered in 1746, is the fourth-oldest college in the United States. Princeton is an independent, coeducational, nondenominational institution that provides undergraduate and graduate instruction in the humanities, social sciences, natural sciences and engineering.

The School of Engineering and Applied Science (SEAS) has a vibrant and diverse research program that encompasses a wide range of areas and several interdisciplinary fields. Our research and teaching programs are enhanced by strong ties to research institutes and centers at Princeton.

#### **CTIF, Aalborg University**

CTIF, Aalborg University in Denmark is a global ICT-based inter-/cross disciplinary research center with focus on scientific innovation and academic education. Its key activity goals are based on efficiency, quality and punctuality and directed at carrying out top-notch research. Furthermore CTIF has a global matchmaker role which brings ICT-based research and development together with industries as well as a platform for bringing industries together in field of high-tech business related cooperation.

Today, in addition to CTIF-USA, there are five CTIF Centers placed in Europe and Asia. With this 'World Class Innovation Workshop' we plan to bring people together with the goal to explore possibilities and opportunities of innovative cooperation between all parties.

*On behalf of the organizing committee,*



*H. Vincent Poor, Dean of SEAS  
Princeton University*



*Ramjee Prasad, Professor, CTIF Director  
Aalborg University, Denmark*



# WORLD CLASS INNOVATION WORKSHOP

Partnership – Join Venture – Research - Collaboration - Technology Transfer – Gateway to new markets

## Industry – Industry collaboration

The Danish companies are interested in cooperation with companies which may complement their current services on the US and international markets. This also includes an interest for partnerships with US companies that can introduce their services to new markets and provide the local market knowledge to successfully deliver solutions and services to customers.

## University – Industry collaboration

Another possibility is to set up collaboration between university and industry to enable research results to become part of new innovative solutions for the markets. This can both include available results and results obtained in common research projects.

### Program for January 24<sup>th</sup>

11: 00 –12:00 am

Guide tour of the Princeton University campus

01:00 – 03:00 pm

#### **World Class Innovation Workshop**

Venue: Friend Center Convocation Room, Princeton University

- Welcome
- Opening remarks
- Presentation of SEAS, Princeton University
  - Industry-University collaboration – possibilities and opportunities
- Presentation of CTIF, Aalborg University
  - Industry-University collaboration – possibilities and opportunities
- Presentation of the Danish Industry delegation
  - Industry-Industry collaboration – possibilities and opportunities

03:00 – 03:30 pm

- Coffee break and networking

03:30 – 06:00 pm

- One-on-One speed meetings
  - [Updated list of participating companies is available here](#)

6:30 pm –

- Networking Reception and Dinner
  - Venue: Drawing Room and Presidential Dining Room, Prospect House

### Program for January 25<sup>th</sup> – 27<sup>th</sup>

If you are located within driving distance from Princeton University, the Danish delegation – individually or as a small delegation, would like to visit your company to discuss opportunities and benefits of collaboration.

**Sign up:** Please sign up by e-mail before January 17<sup>th</sup> to Jens Erik Pedersen, [jep@es.aau.dk](mailto:jep@es.aau.dk). Please include your contact information and requests for meetings.

**Cost:** Free of charge.

**Contacts:** Princeton University, Mrs. Andrea Mameniskis, [amamenskis@Princeton.edu](mailto:amamenskis@Princeton.edu)  
Aalborg University, CTIF, Mr. Jens Erik Pedersen, [jep@es.aau.dk](mailto:jep@es.aau.dk), cell: +45 30 65 46 58

Cooperation Partners:



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Ministry of foreign Affairs of Denmark



This event is organized in a close cooperation between Princeton University and Aalborg University and with great support from the above mention organizations.

